

Manassas Old Town Business Association General Meeting

Minutes from April 11, 2018

As recorded by Darlene Runalduie, for Jan Alten

Guest Speaker-Veteran's Day Parade Committee: Guest Speaker: Gerry Martin. Gerry is a member of the parade association and believes this is a community effort with an expectation of 3,000 to 5,000 people visiting over the weekend. New President will be Matt Hallanan, who is a Marine Veteran. They are very proud that this parade association gave women their own parade emphasis this year and received national recognition for it.

HMI: Live Well Festival will be celebrated April 2 and also the Merchants Sidewalk Sale to be held on the same date. First Friday will be May 5 and this will also be the Ribbon Cutting for Knock on Wood. One Love Festival will be held May 18.

Manassas Museum: Today—stories and preservation history. Friday 4/13 2 exhibits, 4/27 Bus tours-wander around the Town Mystery Tour. Don't forget, "Movies on the Lawn" and the *Minion's* will be here as part of OneLove. Don't miss it!

Welcome Center: Marketing leverage grants—drafts should be turned in—come out and participate in the Marketing Blitz at the VA Welcome Center

Hylton Center: Start of a New Season—brochures were on the table. Tickets for Next year are on sale now.

City Government: seeking feedback for the emergency alert 4/5 through the City Facebook page as to whether it worked or not. Ian Lovejoy—coffee with City Councilman on 4/21 from 9:00 a.m. to 10:30 a.m. at Jirani's Coffee House. Joint School Board/Finance meeting 4/11. Public Works 4/11 at 6.

Viking Festival Organizers: Festival will be held May 12 rain or shine. This will take place on the Museum lawn and at the Harris Pavilion. Seeking sponsorship to transport /display replica of a Viking Boat. Fun EVENT! Help promote!!

Review of Welcome Packet for New Members: OTBA has created a welcome folder with pertinent information in it to help new business and businesses new to OTBA membership.

Chip Rohr Soccer Camp: Clear vs Warm lights. Good participation in the Lights program this year and huge help to have a spreadsheet organization to the overall plan.

